

Joshua Joseph Liberles

Development and Design

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Portfolio: <http://liberles.com>

KEY SKILLS

Responsive web development: HTML5, CSS3, SCSS, JavaScript, jQuery, Bootstrap, GitHub

Responsive email development: Foundation for Email, Pardot, Litmus

Content management: Sitecore CMS, Web Publisher

Asset production and some design: Photoshop, Illustrator, Premiere, Sketch

EXPERIENCE

Web Content Manager with United Airlines
Chicago, IL

October 2013 – Current

- Assisted United Airlines to get their top 4 bids for new routes into Haneda Japan by doing the front end development work on the website <https://unitedtohaneda.com/>.
- Conducted countless content updates and front end coding changes with Bootstrap framework for Flying Together, the employee information hub and source of industry news, which uses the Sitecore content management system.
- Worked with the Foundation framework to develop over 50 emails and test each one using Litmus, ensuring that the design holds up across numerous webmail clients.
- Used Photoshop to color correct and touch up 1000's of photos for use on Flying Together and have encoded 100's of video files using Media Encoder and Premiere.
- Assisted with quality assurance testing for site updates and migrations. Have been responsible for the documentation for server migration QA and the checking of the websites before and after the work has been completed with the migration documentation I created.
- Created promo tiles, banners, miscellaneous art assets and web pages.

Business System Analyst & Project Management with Abbott Nutrition

February 2013 – October 2013

Lake Forest,

- Project managed 9 website launches from various points in their life cycle to completion.
- Wrote spec sheets for developers and followed through answering questions as needed, while following strict time limits for direct communication.
- Created an Excel dashboard using client ticket data pulled from SharePoint to track how our 20+ international client base was using the resources provided by the department.
- Assisted the developer workload whenever possible for HTML and CSS based content entry utilizing a custom content management system.
- Created mockups for a mobile version of a website, and followed through into working directly with developers to bring the app to life by writing spec sheets and doing quality assurance testing.

- Assisted over 15 teachers with integrating technology into their lesson plans.
- Oversaw the World Language department computer lab with class sizes averaging 30 students.
- Adjusted technological instructions given based on recipient skill level.
- Kept a strict inventory and accounted for equipment breakdown from student use.
- Created an Excel based dashboard to assess the teacher's use of the computer lab for the department chair. This dashboard was used as a tool for negotiating the lab's budget with the principal.
- Accompanied the department chair on tours of neighboring schools to determine if we were using our technology efficiently and gauge if the software we used as the backbone of the lab was comparable to other packages.
- Digitally archived VHS and DVD copies of learning material and movies used in class, preserving them for future generations to come.

EDUCATION

Illinois State University in Normal, IL
Bachelor's of Fine Arts (BFA) in **Arts Technology**
Graduated Winter 2006